



E2M[®]

ESCAPE2MAKE.ORG

JOB DESCRIPTION FUNDRAISER

KEY INFORMATION

Overview of Escape2Make

Escape2Make work with young people (11-18) and businesses (including artists, artisans and creatives) in Lancaster and Morecambe to create inclusive, safe, welcoming, and free, workshops that build communication, life and social skills, promote entrepreneurship, and provide insight into future careers. We also achieve lasting benefit through opportunities for young people to apply this learning and work together to create events (e.g. festivals) that celebrate their talents, build connections with the wider community, and further develop their skills. Find out more about Escape2Make at www.escape2make.org

ROLE: FUNDRAISER

Reports to: CEO

Responsible for devising and actioning a Fundraising Plan to raise money for Escape2Make which will include tasks such as:

- Raising money for the organisation through fundraising initiatives, adopting an outcome-focused approach, meeting targets based on the needs of the organisation
- Ensuring the Fundraising plan is 'SMART' (Specific, Measurable, Achievable, Relevant & Timed) and adapted regularly based on evaluation
- Improving the percentage of Escape2Make's fundraised income in comparison to grant funded income
- Develop a pipeline of fundraisers and projects that can be clearly communicated to the E2M staff and Trustees
- Building relationships with businesses to seek out sponsorship and campaign for E2M to be selected as their Charity of the Year
- Encouraging regular donations and standing orders from Escape2Make user families and stakeholders
- Communicating with E2M's existing cohort of donors to ensure ongoing support is continued by nurturing relationships and providing incentives to continue/grow donation amounts
- Attending E2M events and taking responsibility for ensuring clear donation pathways are present
- Designing and maintaining an improved system for the capture of donations through E2M's website and internal software



SALARY

**Negotiable in the region of £35,000 pro-rata
[including bonuses when fundraising targets are met]**

Contract: Fixed term staff (1 year)

Start date: September 2026

Working Pattern: 3-days per week (0.6FTE)

Location: Escape2Make Centre, 56 Church Street, Lancaster, LA1 1LH
(Flexible working permitted)



ROLE REQUIREMENTS

Escape2Make is seeking a highly motivated and experienced Charity Fundraiser to be responsible for helping the organisation improve its financial sustainability by increasing the amount of fundraised income in comparison to grant income. This role will not include grant application writing, rather it will involve creating fundraising initiatives and designing systems to encourage more donations and sponsorships.

The successful candidate will work to clearly stated fundraising targets and progress will be evaluated monthly. They will be required to work independently and represent the charity by building connections with local and national businesses to seek support.

E2M are seeking someone who has experience in fundraising and a firm understanding of charity finances.

This will be a 1-year long fixed-term contract. If successful in reaching targets E2M aims to continue employment beyond the fixed-term period.

Essential Skills and Experience:

- Prior experience successfully fundraising for a registered charity
- Understanding of charity finances and governance as set by the Charity Commission
- A knowledge of Lancaster & Morecambe's local businesses
- Experience and knowledge of Microsoft Office software
- Adherence to Escape2Make's values and a shared passion for our mission
- Strong interpersonal and communication skills

Desirable Skills and Experience:

- An understanding of the work Escape2Make does and its mission & vision
- Knowledge of accounting software and CRM systems
- Public speaking skills

HOW TO APPLY

Please email a CV and covering letter, outlining how you meet the role requirements outlined above to info@escape2make.org
Please include details of two referees.

DEADLINE:
SUNDAY 16TH AUGUST, 11:59PM

If you are shortlisted for the role, you will be invited to an interview on **Monday 24th August between 10am – 5pm**. These will be conducted in person, in Lancaster and will likely last 45 minutes – 1 hour. If you would like an informal conversation about the role or the application process please contact Kyle McKenzie on k.mckenzie@escape2make.org. *Please note that we cannot guarantee an informal conversation will be possible as it will be based on availability before the deadline.*

E2M is committed to promoting the wellbeing and safety of all children, young people and vulnerable adults who are under the organisation's care. It is the duty of all adults working with E2M to safeguard the welfare of children and vulnerable adults by creating an environment that protects them from harm, ensuring policy and best practice guidelines are followed, including compliance with statutory requirements eg safeguarding, H+S, GDPR. The successful candidate will be subject to an enhanced DBS check and satisfactory references.

Escape2Make is committed to promoting equal opportunities in employment. We recognise that many groups are underrepresented in the cultural and charity sectors and particularly welcome applications from people from ethnic minority backgrounds, who have a disability, or who are part of the LGBTQ+ community. If you have any accessibility needs regarding this application process, such as requiring an audio description of the role, or needing to submit your application in an audio/video format, please get in touch to discuss this.

