

# FUNDRAISING PACK

for individuals



@escape2make

Escape2Make.org



**E2M**<sup>®</sup>

ESCAPE2MAKE.ORG

# WELCOME!

Thanks for offering to undertake a fundraising activity for the E2M Fair Crowdfunding campaign!

Every penny raised will help us towards our target, and we're so excited to have you on board helping us do this! We're keen to support you every step of the way to support us on our way to reaching our goal.

## What can you do to help?

We'd love you to set yourself a challenge to help encourage people to donate to our campaign! Think of something fun and creative, maybe something you've never done before, or doing a bigger, tougher or longer version of something you enjoy.

## Here are some ideas to get you started, but you can do anything you want!

### Paint-athon

Challenge yourself to paint 20 pictures in a week – then give a painting to anyone who donates!

### Bake sale

Bake some treats and sell them to neighbours, friends and family – or ask if you can sell them at school.

### Active challenge

Set yourself a target distance to run, swim, cycle or hop, skip and jump!

### Music night

If you play an instrument or like singing, put on a performance or have a karaoke night with friends and family.

### Watch Party

Invite friends or family round for a watch party to share your favourite movies, asking everyone to donate as their 'ticket'.

### Board Game Funday

Set up a day of board game fun – get some friends or family to bring their favourite games with everyone attending making a donation.

# LET YOUR IMAGINATION RUN WILD!

Want to come up with your own fundraising idea? We very much encourage you to use your imagination and think of something different you'd like to do. We'd love to hear your ideas.

## Here's how to plan your activity:



### **Decide on your challenge.**

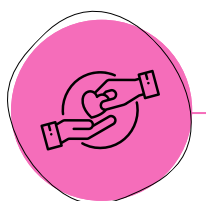
Make sure it's something you love doing! We want this to be enjoyable so set yourself a challenge that is fun and that other people would like to see you do.

See "Your Fundraising Plan" on the next page.



### **Make sure you stay safe.**

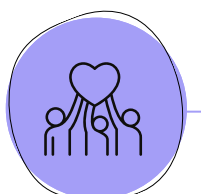
Don't do anything that is dangerous or that you are scared of. Remember that all this should be safe, legal and fun!



### **Collect donations.**

Don't panic about how much you raise. We appreciate every bit, and it really will add up. We really believe we can do this, so thanks for helping us!

See "Your Donation Tracker" on page 5.



### **Tell People about it!**

Don't keep this fundraising to yourself. Celebrate your achievement on social media and then we can help you shout about it too. Tag us in it so we can share too: @Escape2Make

# YOUR FUNDRAISING PLAN

Use this template to action plan your Escape2Make fundraiser...

**Your name:**

This will be the main person we contact

**Your challenge name:**

E.g  
"Escape2Make's Escape 2 Bake!"

**Your helper's name(s):**

Will you need help, if so, who?

**Contact email:**

**Contact phone number:**

**Challenge details:**

Explain a bit more what your challenge is all about

**Challenge start (and end) dates:**

When will the challenge take place?

**Fundraising target:**

Don't worry if it ends up being less or more

# YOUR DONATION TRACKER

Use this table to keep track of how much you have raised for Escape2Make - we might not know if people donate directly online, and we want to be able to celebrate the brilliant amount you raise! Duplicate this page if you need more space!

Name	Amount	Tick if donated online	Tick if donated in cash

Here is the link for donating online: [www.spacehive.com/escape2make](http://www.spacehive.com/escape2make)  
 If anyone gives their donation to you in cash or bank transfer, you can pass it on to us when you have finished fundraising and we can add it to the campaign. Please contact Kriss at [k.foster@escape2make.org](mailto:k.foster@escape2make.org) to arrange this.

# FREQUENTLY ASKED QUESTIONS

Here are some things people might ask you...

## **What is Escape2Make?**

Escape2Make is a charity dedicated to helping all 11–18-year-olds in the Lancaster & Morecambe area escape from boredom, social media, loneliness, and pressures from school or home by providing free creative activities. We help local young people make things, make friends and make a difference in the community.

In 2025, Escape2Make will be setting up a new, creative, free space for young people in Lancaster City Centre.

## **What is the Escape2Make Fair?**

To launch our new Escape2Make space we want to run a project during February half term. 125 young people will take part in 28 free workshops led by professional artists, which may include upcycling furniture, making ceramic plant pots, sustainable textile design and mural painting. Each workshop will lead to items that will become part of the new Escape2Make space and activities that will be showcased at a youth-led Escape2Make Fair event, open to the community, on Saturday 22nd February 2025.

## **Why should I give money to this?**

Young people don't have enough places to go or things to do that aren't expensive or exclusive. Many young people struggle with mental health and loneliness and have nowhere they can go to escape the pressures of school and home life.

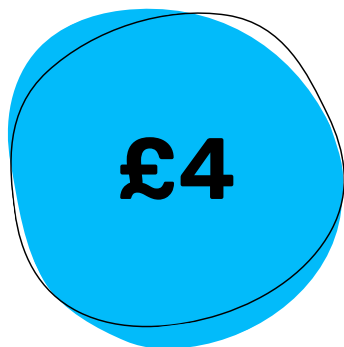
Escape2Make's activities are always free and open to all 11-18-year-olds. We provide young people with opportunities to learn new skills from creative experts and make a positive difference in their community.

## **What is Crowdfunding?**

We have never asked the community for money to support our work before, but we think this project is important, as it creates a new space for young people in the middle of the city. We are Crowdfunding on a platform called Spacehive, as part of an opportunity called Crowdfund Lancashire. If we can show we have support from the community, Lancashire County Council will contribute up to £15,000 and we may also receive support from local businesses and other grant funders. So every £1 you can give will help us unlock much more money from other supporters!

## How much should I give?

We are grateful for any amount your organisation is able to raise, but here are some amounts you could aim for:



will pay for a bus ticket to help a young person to attend



will cover food provided in a session



provides materials for a young person on a 5-session programme

Anything more that you can afford will help us reach our target and means we can provide free activity for young people, paid opportunities for local artists, an event for the community and transform a new youth space in the city.

## How do I donate?

It's best to donate directly to [www.spacehive.com/escape2make](http://www.spacehive.com/escape2make)

Leave a comment to say who you are supporting with your donation (e.g. if you are donating because a young person you know is raising money by doing a sponsored run, let us know!)

We'd love it if you could add Gift Aid to your donation. Look for the option on screen after confirming your donation.

If you can't donate online, you can give a cash donation to the person you are supporting, and they can pass it on to us.

## Is there anything else I can do to help?

Yes! If you like what we are doing, you could do something challenging to fundraise even more. Or you can help us spread the word by sharing our campaign with your friends, family and networks.

Any other questions?

Please get in touch with Kriss Foster on [k.foster@escape2make.org](mailto:k.foster@escape2make.org)

spacehive