

EMPOWERING YOUTH. BUILDING A SUSTAINABLE FUTURE.

A movement to drive systemic change

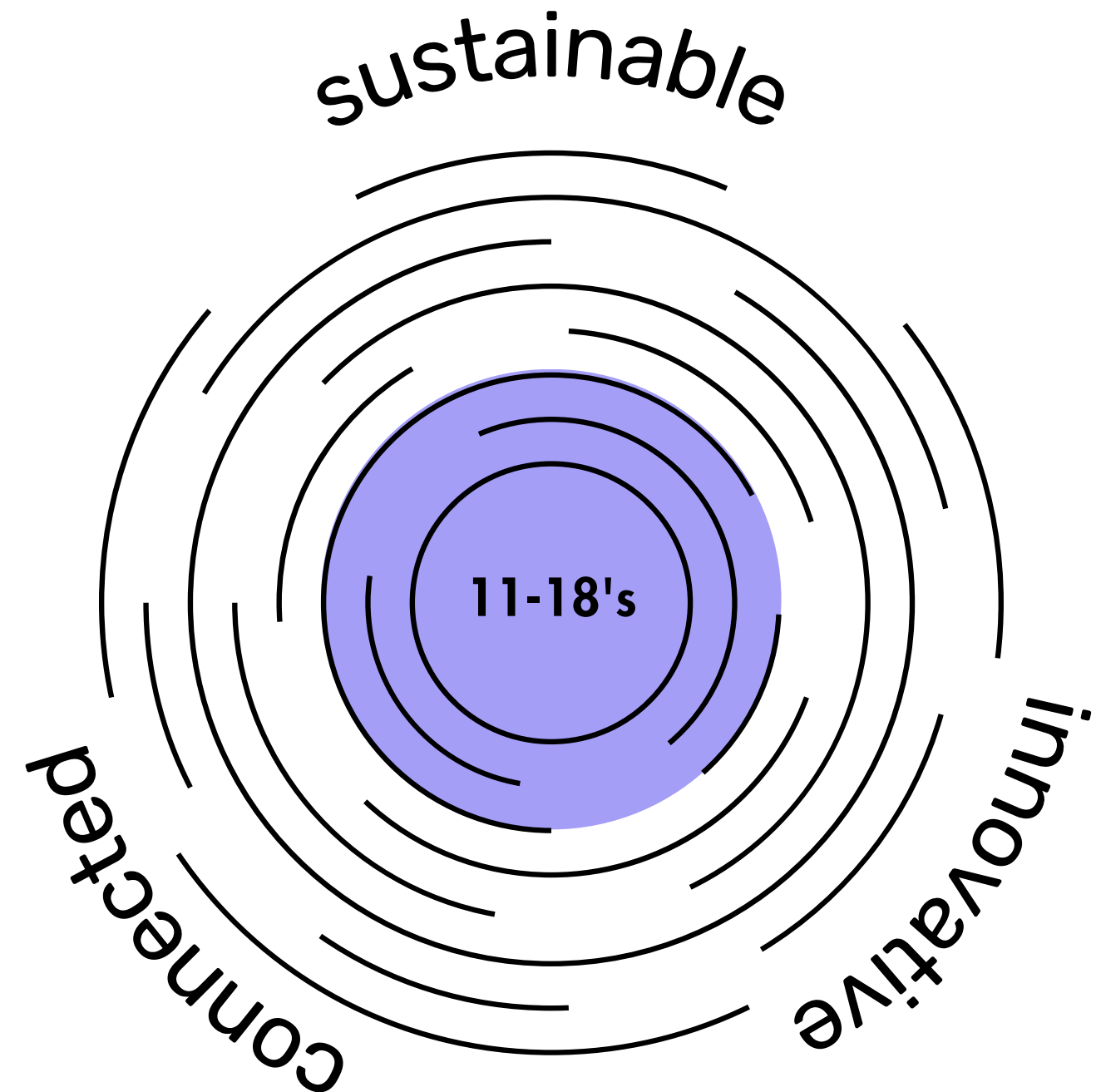


Bored. Lonely. Lost.



?

**What happens
when we
prioritise 11-18-
year-olds and
bring them to the
centre of our
community to
drive systemic
change?**

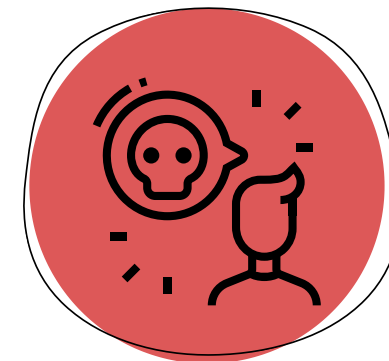


**They thrive and lead the way to build
kind, sustainable, innovative and
more connected communities.**

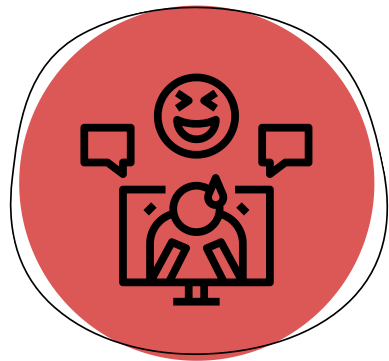
THE CHALLENGE



1 in 4 teenagers currently have a probable mental health problem



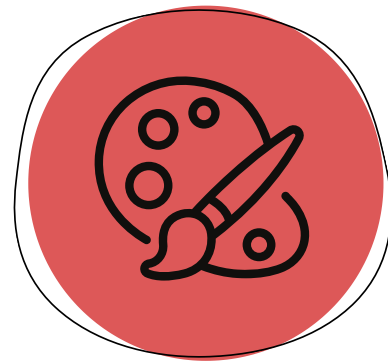
Suicide rates among under 18s have risen by 1/3



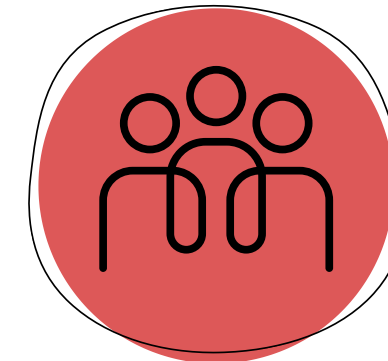
Over 1 in 4 11-16-year-olds with a probable mental disorder have reported being bullied online



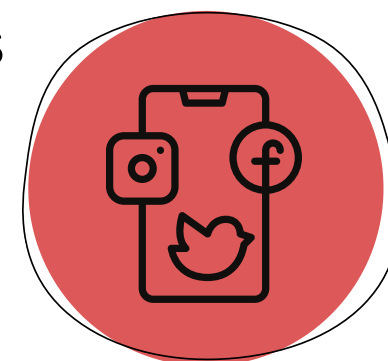
The average cost of a suicide of a young person is approximately £1.67 million



20% fewer pupils are taking arts-based GCSEs



940 youth centres have closed since 2010



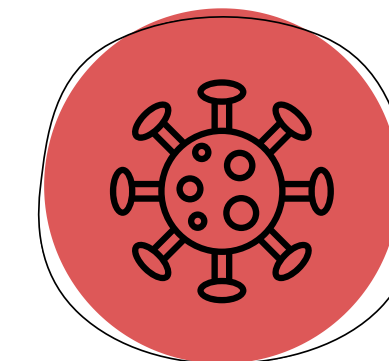
77% of young people spend most of their free time at home and 73% on screens



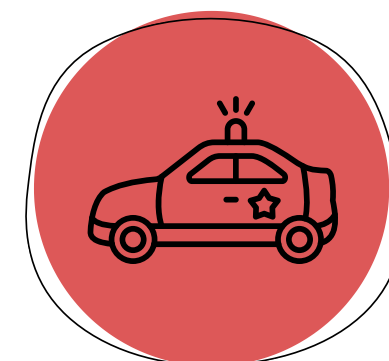
Almost half of 16-21-year-olds in the North expect to move from their hometown in search of better employment prospects



The creative industries are worth over £108bn to the UK economy



Since COVID, 1 in 4 children are 'persistently absent' from schools



Lancashire police spend over £30m annually (10% of total budget) locating missing young people

Time for a video?

THE SOLUTION

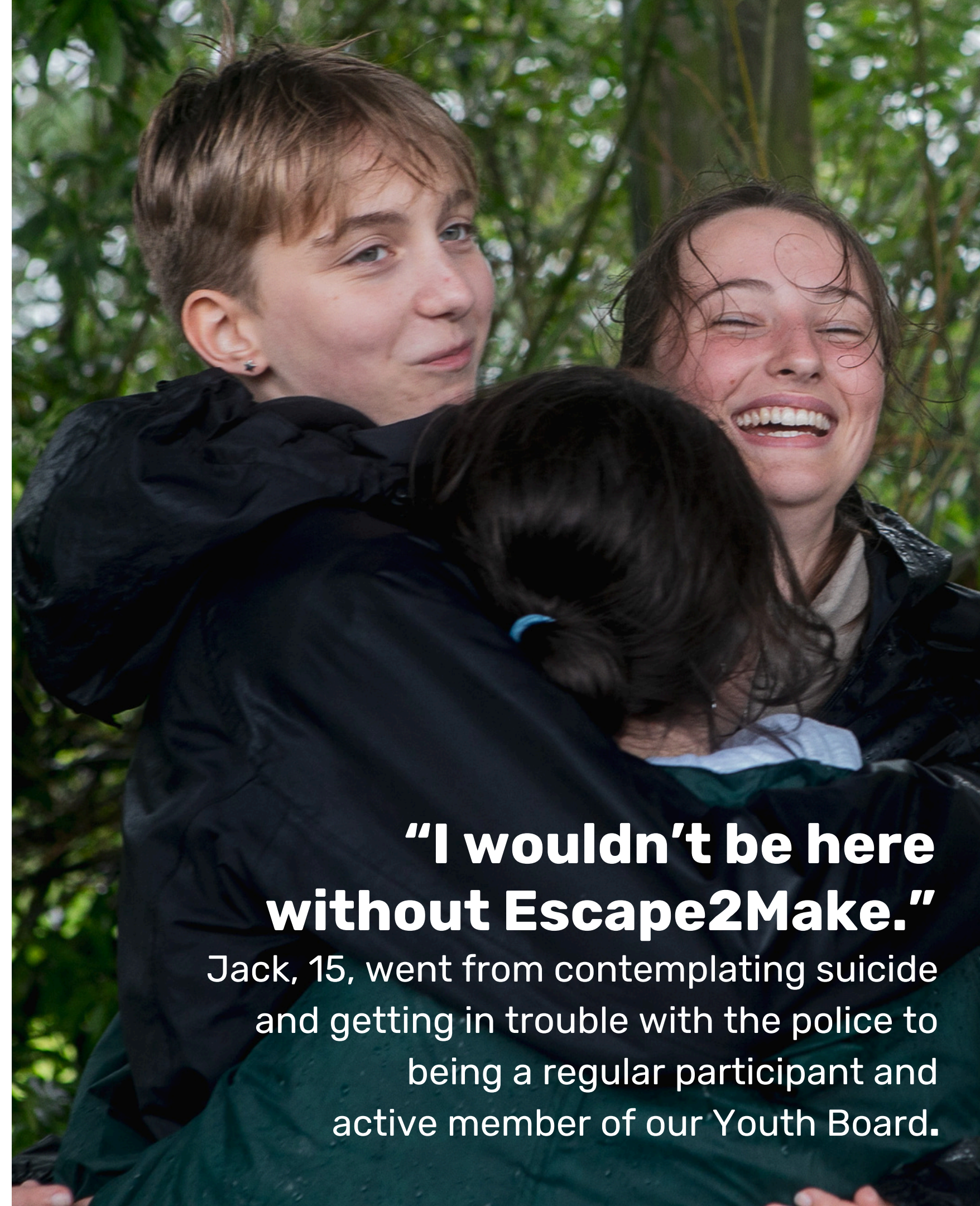
We run kind, welcoming and safe space to escape, offering inclusive workshops and events that allow 11-18s to make things, make friends and make a difference.

"We were lucky enough to find Escape2Make...and Jack loved everything that he did...this is how he got to become himself."

Jack's mum.

"I wouldn't be here without Escape2Make."

Jack, 15, went from contemplating suicide and getting in trouble with the police to being a regular participant and active member of our Youth Board.



OUR PROGRAMME

OUR PROGRAMME
BRINGS TOGETHER
11-18S FROM ALL
WALKS OF LIFE,
THROUGH FREE
CREATIVE
ACTIVITIES LED BY
EXPERTS.



CLUBS

6 clubs run year-round, reaching 100+ participants, giving them added purpose and consistent connection

EVENTS

2 youth-led events per year involve **300+** young people running festivals, markets or cabarets for the community

LEADERSHIP

11 Youth Board members meets monthly, guiding the organisation. **30+** young Design Consultants have co-designed plans for an E2M building

IMPACTS AND BENEFITS

Time for a video?

Evaluation partner:



10000+

Participants since
2018

120+

Volunteers

99%

Said they felt
better after taking
part

97%

Said our workshops
"make a difference" in
their community



CASE STUDY

PRESS CLUB

ANTI-SOCIAL BEHAVIOUR

At E2M's Press Club, we created a 'Hallow-Green Zine' to raise funds. During a session, three teenage boys entered, previously disruptive elsewhere, vandalising spaces.

When they accidentally stumbled across E2M's Club they were inspired to join in and contribute valuable artwork, excited at the prospect of their work being sold in shops around the high street.

With the right platform, even bored and displaced youth can channel their skills constructively, illustrating the potential for positive change.



CASE STUDY

ROSA

PERSONAL GROWTH + STICKY CITIES

Rosa first came to Escape2Make when they were 12 years old, having dropped out of school due to personal trauma.

Escape2Make provided a lifeline, offering a safe space and their only opportunity to socialise with a network of friends in 'real life'.

Rosa actively participates in youth board meetings, film and press clubs, and even hosted the Escape2Make Cabaret.

Rosa is co-designing the Escape2Make library and now envisions a future career working with Escape2Make, showing a wonderful example of how we are able to provide opportunities to create stickier cities.



CASE STUDY

TAYLOR

MENTAL HEALTH + RESILIENCE

Taylor started at E2M when they were 13 years old. They were exceptionally introverted and anxious, often experiencing panic attacks.

They got involved with film club and press club and textiles during the green festival and even volunteered to help the E2M team at the actual event. Recently, Taylor's friend experienced a tragic event, affecting their mental health.

Luckily, E2M's new Duke of Edinburgh expedition provided crucial support during this challenging time. Taylor also made new friends within E2M's textile club and had the courage to offer their services as a volunteer to help younger participants. The positive change in Taylor is evident, as they are thriving, confident, and contributing positively to the community.



CASE STUDY

AMINA

OVERCOMING ANXIETY

Amina's mother worked in mental health services in the north-west of England. They had taken Amina to numerous services as they were mute due to anxiety.

Amina came to E2M terrified and unable to speak. Within E2M's safe and welcoming space, they discovered their love for film and editing at the film club.

Amina truly found their calling with film and is now confidently performing in front of the camera as well as working behind it. The transformation from a mute, anxious individual to one confidently performing and socialising is incredible, illustrating the impact of E2M.



CASE STUDY

GEM

EMPOWERING THE FUTURE WORKFORCE

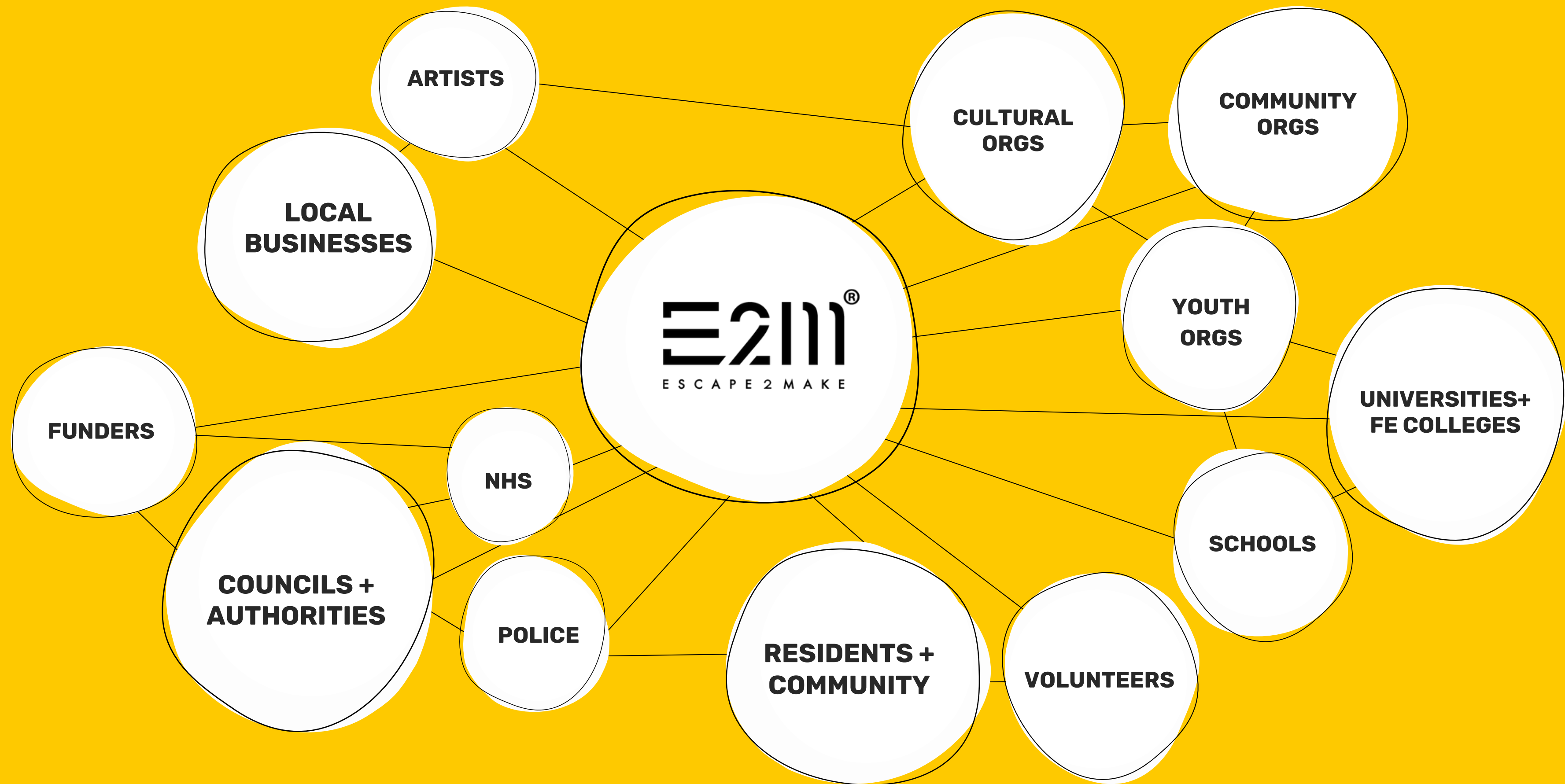
Gem came to E2M at the age of 17 to join the architecture club. The architecture company running the club helped Gem with their personal statement, leading to university admission.

Gem returned during their placement year as a volunteer at the architecture club, helping younger participants, some from marginalised backgrounds. Gem found their passion within E2M, became a young design consultant, and now leads sustainability efforts for the E2M building.

Their networking with world-class architects and turning visions into reality is inspiring and showcases the meaningful opportunities E2M provides to young talent.



STRATEGIC PARTNERSHIP ECOSYSTEM



STRATEGIC PARTNERSHIPS

"The E2M project is a beacon of hope in a world where the young people feel lonely, afraid and isolated."

Professor Dame Sue Black,
Baroness Black of Strome,
President of St John's College
Oxford



"At [E2M's] heart lies culture and community and a declaration that hope lives in this place. We salute you and congratulate you on moving the dial and watch in admiration."

Sir Tim Smit, co-founder of
Cornwall's Eden Project



"Escape2Make is a playful, creative local solution to a serious global problem."

Professor Alex Nicholls,
founder of the Skoll Centre for
Social Entrepreneurship at the
Saïd Business School,
University of Oxford



STRATEGIC PARTNERSHIPS

"The fact that their model for mental health support is now NHS funded is a testament to the real-world impact they're making. I believe E2M have the potential to kick-start something amazing, not just for our city, but for the whole UK."

Cllr Phillip Black, Leader,
Lancaster City Council



"The innovative approach taken by Escape2Make is something Lancashire Constabulary fully supports. Further, it is an approach that may well overcome criminalising young people at a very vulnerable time in their lives."

Supt Richard Robertshaw.
Operations Superintendent for
Lancashire Police, West Division
(Blackpool)



"I believe E2M's vision to prevent mental health problems in young people will be immensely successful."

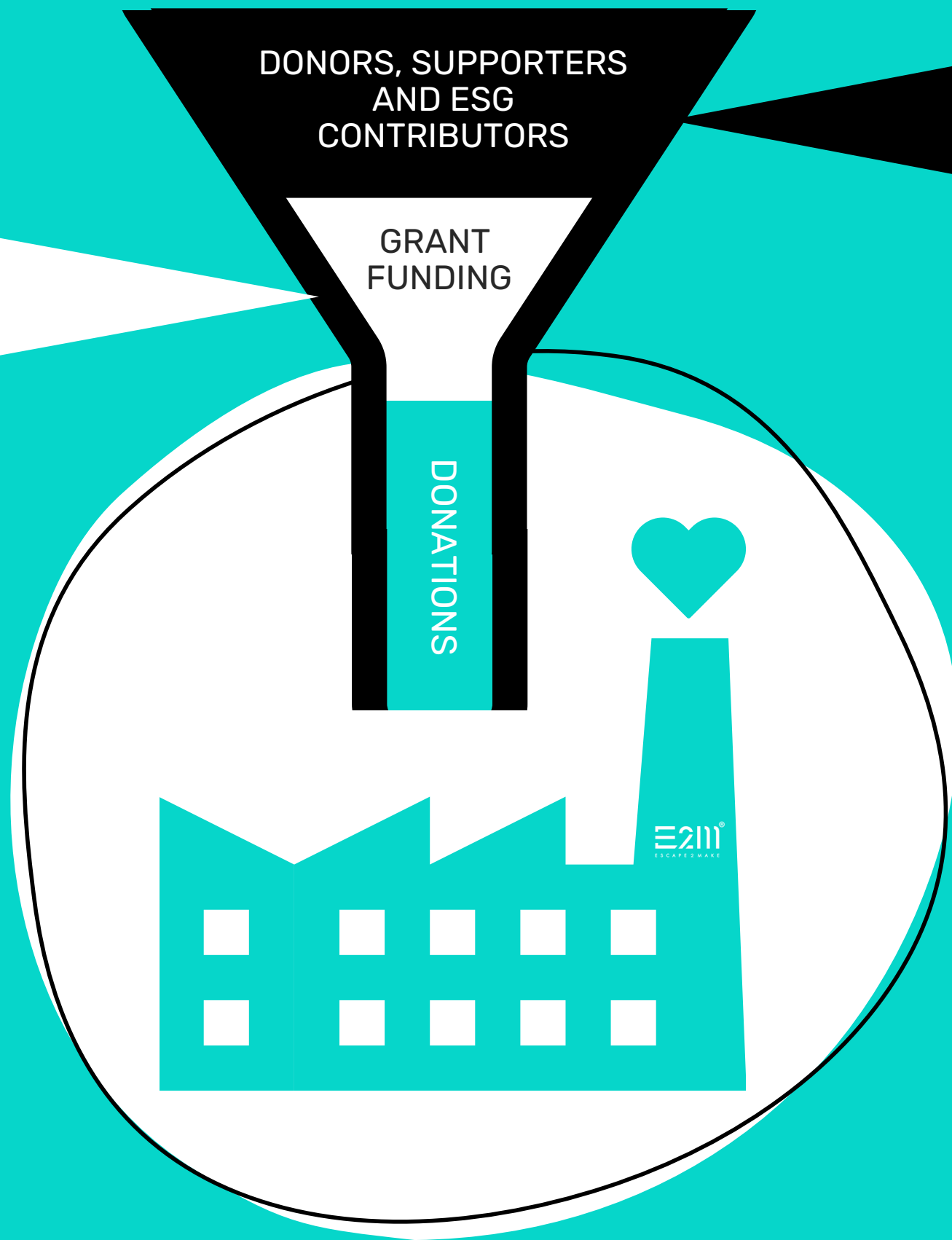
Sue Smith, Deputy Chief
Executive and Executive Chief
Nurse,
NHS - University Hospitals of
Morecambe Bay



FINANCIAL SUSTAINABILITY



THE ARETI
CHARITABLE TRUST



Brabners



Joseph A. Jones & Co

Individual donors

Time for a video?

OUR FOREVER HOME

Youth centres need re-imagining in the digital age. Young people at E2M and top designers have envisioned an innovative space for creation, relaxation, and socialisation – **an irresistible analogue world.**

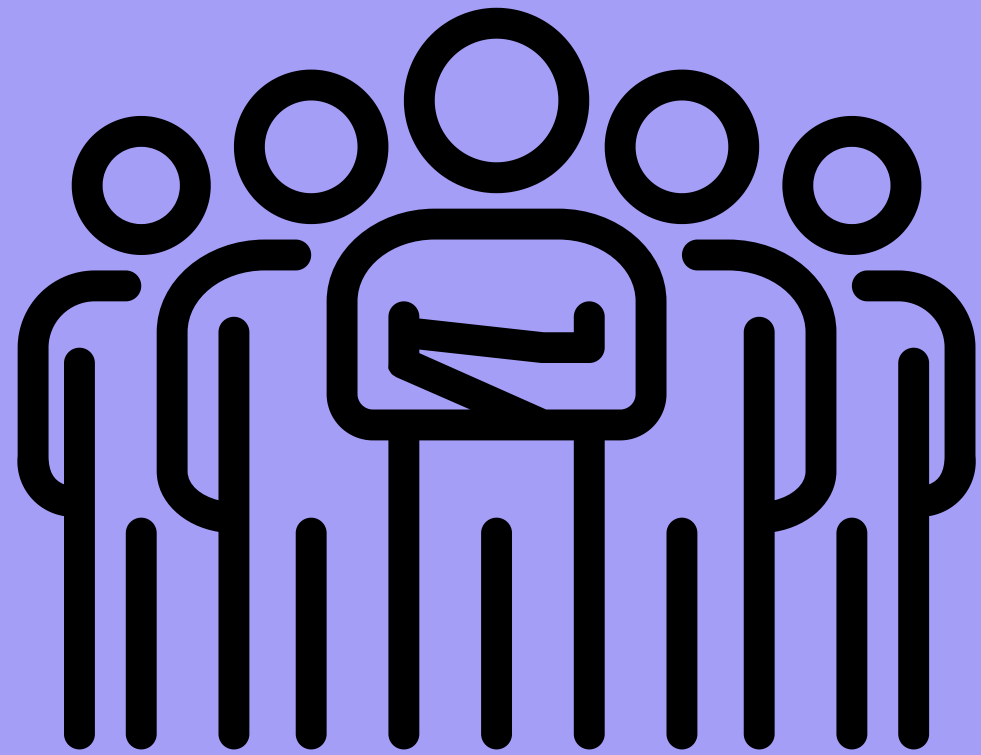
“Too old for the playground, too broke for the cafe, too young for the pub; teenagers are ignored in the design of public spaces.”

vPPR Architects, *PLAY WITH(OUT) GROUNDS*

E2M enhances the **educational ecosystem** through sustainable, collaborative connections with other educational, youth, and cultural partners.



THE TEAM



4 core freelancers
10 trustees
11 youth board
40+ facilitators
40+ volunteers



BILL KISTLER
CHAIR



JENNY NATUSCH
FOUNDER



SIOBHAN COLLINGWOOD
CEO



PROFESSOR DAME
SUE BLACK
PATRON



SAUL ARGENT
COO



KYLE MCKENZIE
PRODUCTION EXECUTIVE

WHAT WE NEED



SUPPORT

Your knowledge and tools could help impact even more young people



PARTNERSHIPS

Your brand can help us reach the young people that need us



FUNDING

Your money will change young people's lives forever



VOLUNTEERS

Your time and energy will mean an even better experience for the young people we support

GROWTH PLAN

TO SUSTAIN

£300k/ year

3-4 staff

6 clubs

2 projects

300+ young people/year



TO GROW

£40k

for first home (£20k/year running costs) for 500 young people/year

£200k

for second home space for 800 young people/year

£100k

to secure & grow team to manage growing activity + space



TO BUILD

£10m+

for permanent E2M building

£1m/year

running costs

Reaching 1,200

young people locally/year

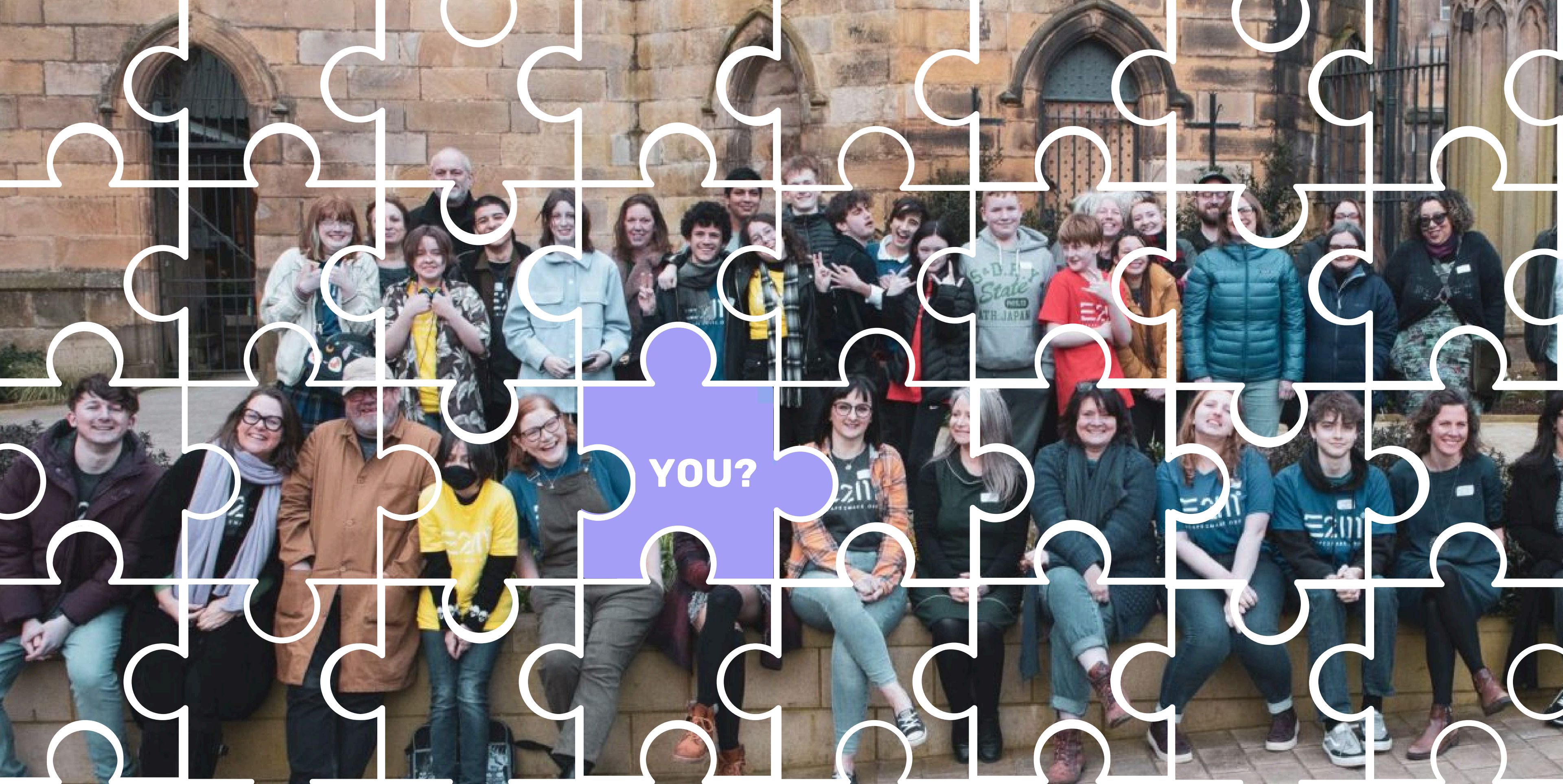
£1m/year

for scaling and replication

Reaching 10k+

young people nationally/ year





Join the E2M movement and drive change for 10,000 young lives by 2028.

THANK YOU

Want to know more?

Visit Escape2Make.org or email us at info@escape2make.org



@Escape2Make



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