EMPOWERING YOUTH: CREATING A SUSTAINABLE FUTURE.

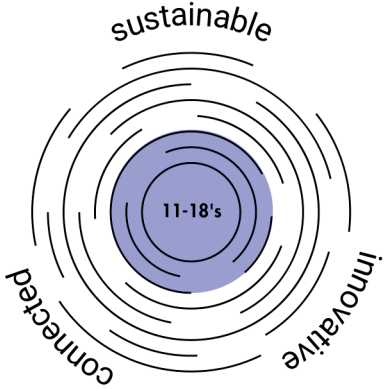
A movement to drive systemic change

E2M®
ESCAPE 2 MAKE

Names in this document have been changed and generic photos used to retain anonymity

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What happens when we prioritise 11-18 year olds and bring them to the centre of our community to drive systemic change?



They thrive and lead the way to build kind, sustainable, innovative and more connected communities.

THE CHALLENGE



1 in 4 teenagers currently have a probable mental health problem



77% of young people spend most of their free time at home and 73% on screens



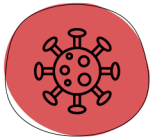
Suicide rates among under 18s have risen by 1/3



940 youth centres have closed since 2010



The creative industries are worth over £108bn to the UK economy



Since COVID, 1 in 4 children are ‘persistently absent’ from schools



Almost half of 16–21-year-olds in the North expect to move from their hometown in search of better employment prospects



The average cost of a suicide of a young person is approximately £1.67 million.



Lancashire police spend over £30m annually (10% of total budget) locating missing young people

Sources: NHS (2022), UNISON (2020), Onside (2022), Children's Commisionner (2023), CHEAD (2023), Lancashire Police (2022), The Guardian (2023), Northern Powerhouse Partnership (2023), Samaritans (2024)

THE SOLUTION

We run welcoming, kind and safe space to escape, offering inclusive, co-designed workshops and events that allow 11-18s to make things, make friends and make a difference.



“We were lucky enough to find Escape2Make...and Jack loved everything that he did...this is how he got to become himself.”

Jack’s mum.



“I wouldn’t be here without Escape2Make.”

Jack, 15, went from contemplating suicide and getting in trouble with the police to being a regular participant and active member of our Youth Board.

OUR PROGRAMME

OUR PROGRAMME BRINGS TOGETHER 11-18S FROM ALL WALKS OF LIFE, THROUGH FREE CREATIVE ACTIVITIES LED BY EXPERTS.



CLUBS

6 clubs run year-round, reaching 100+ participants, giving them added purpose and consistent connection



EVENTS

2 youth-led events per year involve **300+** young people running festivals, markets or cabarets for the community



LEADERSHIP

11 Youth Board members meets monthly, guiding the organisation. **30+** young Design Consultants have co-designed plans for an E2M building.

IMPACTS & BENEFITS

1000+

Participants since 2018

120+

Volunteers

99%

Said they felt better after taking part

97%

Said our workshops “make a difference” in their community

Evaluation partner:

University of CUMBRIA

See video and impact reports here



CASE STUDY - ANTI-SOCIAL BEHAVIOUR

PRESS CLUB

At E2M's Press Club, we created a 'Hallow-Green Zine' to raise funds. During a session, three teenage boys entered, previously disruptive elsewhere, vandalising spaces.

When they accidentally stumbled across E2M’s Club they were inspired to join in and contribute valuable artwork, excited at the prospect of their work being sold in shops around the high street.

With the right platform, even bored and displaced youth can channel their skills constructively, illustrating the potential for positive change.



CASE STUDY - PERSONAL GROWTH + STICKY CITIES

ROSA

Rosa first came to Escape2Make when they were 12 years old, having dropped out of school due to personal trauma.

Escape2Make provided a lifeline, offering a safe space and their only opportunity to socialise with a network of friends in ‘real life’. Rosa actively participates in youth board meetings, film and press clubs, and even hosted the Escape2Make Cabaret.

Rosa is co-designing the Escape2Make library and now envisions a future career working with Escape2Make, showing a wonderful example of how we are able to provide oportunities to create sticker cities.



CASE STUDY - MENTAL HEALTH + RESILIENCE

TAYLOR

Taylor started at E2M when they were 13 years old. They were exceptionally introverted and anxious, often experiencing panic attacks.

They got involved with film club and press club and textiles during the green festival and even volunteered to help the E2M team at the actual event.

Luckily, E2M's new Duke of Edinburgh expedition provided crucial support during this challenging time. Taylor also had the courage to offer their services as a volunteer to help younger participants. The positive change in Taylor is evident, as they are thriving, confident, and contributing positively to the community.


NIKE

CASE STUDY - EMPOWERING THE FUTURE WORKFORCE

GEM

Gem came to E2M at the age of 17 to join the architecture club. The architecture company running the club helped Gem with their personal statement, leading to university admission.

Gem returned during their placement year as a volunteer at the architecture club, helping younger participants, some from marginalised backgrounds. Gem found their passion within E2M, became a young design consultant, and now leads sustainability efforts for the E2M building.

Their networking with world-class architects and turning visions into reality is inspiring and showcases the meaningful opportunities E2M provides to young talent.



STRATEGIC PARTNERS

OUR STRATEGIC PARTNERSHIP ECOSYSTEM



“ The E2M project is a beacon of hope in a world where the young people feel lonely, afraid and isolated.”

Professor Dame Sue Black,
Baroness Black of Strome,
President of St John’s College
Oxford





“At [E2M’s] heart lies culture and community and a declaration that hope lives in this place. We salute you and congratulate you on moving the dial and watch in admiration.”

Sir Tim Smit, co-founder of
Cornwall's Eden Project



“The innovative approach taken by Escape2Make is something Lancashire Constabulary fully supports. Further, it is an approach that may well overcome criminalising young people at a very vulnerable time in their lives.”

Supt Richard Robertshaw.
Operations Superintendent for
Lancashire Police, West Division
(Blackpool)

"Escape2Make is a playful, creative local solution to a serious global problem."

Professor Alex Nicholls,
founder of the Skoll Centre
for Social Entrepreneurship
at the Saïd Business School,
University of Oxford





“The fact that their model for mental health support is now NHS funded is a testament to the real-world impact they're making. I believe E2M have the potential to kick-start something amazing, not just for our city, but for the whole UK.”

Cllr Phillip Black, Leader,
Lancaster City Council

“I believe E2M’s vision to prevent mental health problems in young people will be immensely successful.”

Sue Smith, Deputy Chief Executive and Executive Chief Nurse,
NHS - University Hospitals of Morecambe Bay



THE TEAM



Bill Kistler
Chair



Jenny Natusch
Founder



Saul Argent
COO



Professor Dame Sue Black
Patron



Kamal Essa
Treasurer



Kyle McKenzie
Production Executive

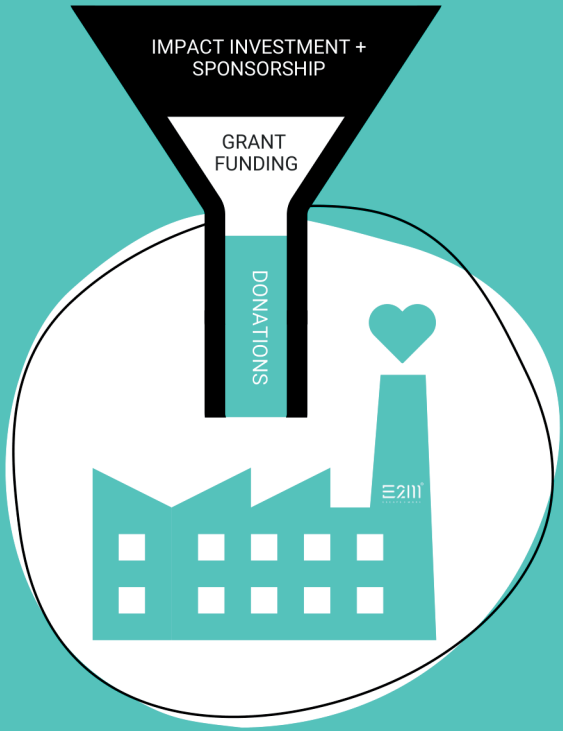
+

4 core freelancers
10 trustees
11 youth board
40+ facilitators
40+ volunteers

FUTURE PLANS

FINANCIAL SUSTAINABILITY

Escape2Make has been able to grow and thrive thanks to a mixed funding model. Our future plans incorporate additional income generation schemes, ensuring we can continue to support and expand our programs effectively.



GRANT FUNDING

The Rank Foundation
a pebble in the pond

Funded by UK Government

COMMUNITY FUND

Heritage Fund

THE ARETI CHARITABLE TRUST

BANKS LYON memorial trust

THE FORE

DONORS, SUPPORTERS + FOUNDING FRIENDS

E2M3 ESCAPE2MAKE
Founding Friends

HD

North Star
guiding your project

SCALE ABILITY
COACHING. MENTORING. TRAINING.

Brabners

ICT reverse

RATHBONES

Joseph A. Jones & Co

Individual donors

OUR GROWTH PLAN

TO SUSTAIN

£300k/ year

3-4 staff

6 clubs

2 projects

300+ young people/year

TO GROW

£40k
for first home (£20k/year running costs) for 500 young people/year

£200k
for second home space for 800 young people/year

£100k
to secure & grow team to manage growing activity + space

TO BUILD

£10m+
for permanent E2M building

£1m/year
running costs

Reaching 1,200
young people locally/year

£1m/year
for scaling and replication

Reaching 10k+
young people nationally/ year

OUR FOREVER HOME



“Too old for the playground, too broke for the cafe, too young for the pub; teenagers are ignored in the design of public spaces.”

vPPR Architects, *PLAY WITH(OUT) GROUNDS*

Youth centres need re-imagining in the digital age. Young people at E2M and top designers have envisioned an innovative space for creation, relaxation, and socialisation **— an irresistible analogue world.**





This zero-waste **living laboratory** is an incubator of compassion, creativity, and green skills, connecting 11-18s to education and careers.

E2M enhances the **educational ecosystem** through sustainable, collaborative connections with other educational, youth, and cultural partners.

CALL TO ACTION

BE A PART OF THE ACTION...

SUPPORT

Your expertise and resources can amplify our impact and drive greater change.

FUNDING

Your contributions transform young lives. Donate or become a Founding Friend.

PARTNERSHIPS

Collaborate with us to extend our reach and make a greater impact on youth, education, and culture.

VOLUNTEERS

Your time and dedication make a meaningful difference.

E2M®

ESCAPE 2 MAKE

Join the E2M movement and drive change for 10,000 young lives by 2028.

Contact Jenny at j.natusch@Escape2Make.org for more info

@escape2make

Visit Escape2Make.org

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